

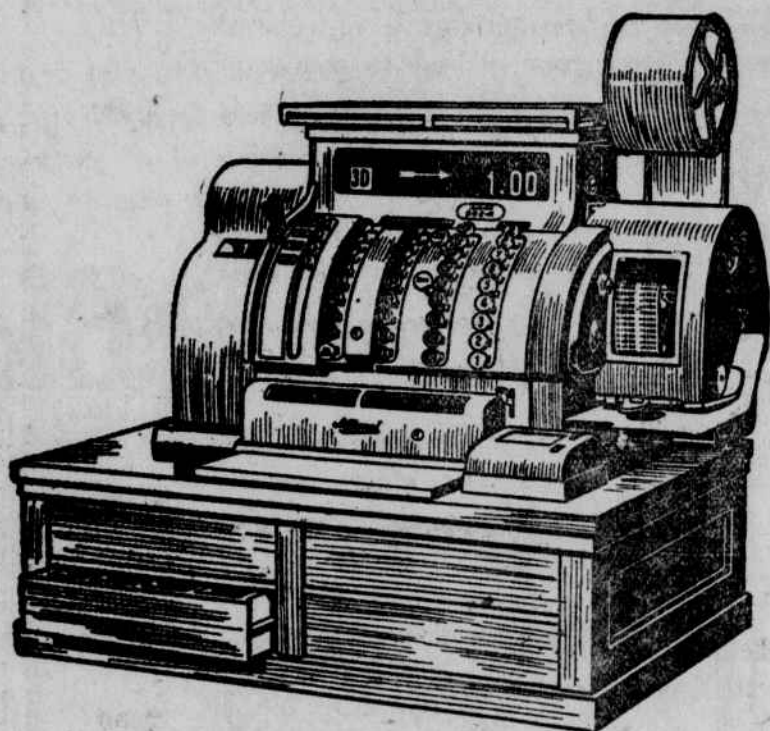
STORE OPEN 9 A. M. to 5 P. M.

HEARN

Fourteenth Street

West of Fifth Avenue

Cash registers are time savers for Busy shoppers



This is one of our quick service National Cash Registers. It enables clerks to give each customer prompt and undivided attention. These registers have been installed in every department in our store.

WE not only aim to carry the best grades of merchandise, for the lowest price, but also intend that our customers be given the best service.

In order to maintain this service, we have purchased 153 more highest type National Cash Registers. This is the **BIGGEST SINGLE ORDER** for cash registers ever purchased by one store.

This gives us an equipment of 211 cash registers. They are installed in every department, so that our customers are served quickly and accurately in every department in the store.

With our new cash register system there is no time wasted making out a complicated check; no time wasted waiting for a busy packer to wrap your package; no time wasted waiting for change. The average transaction takes less than half a minute.

When you are in a hurry, at noon hour, for instance, you can be sure of prompt attention and quick, accurate service.

